



HONDA ENGINE DEALER REGISTRATION FORM

(Please print or type)

Engine Dealer Name:

Address:

City:

State:

Zip:

County:

Telephone:

COMPANY PERSONNEL

Owner:

Service Manager:

Number of Mechanics:

Sales Manager:

Number of Employees:

DEALER INFORMATION

Sales Area: sq. ft.

Service Area: sq. ft.

Parts Area: sq. ft.

SERVICE CAPABILITIES:

Single Cylinder Engines:

Multi-Cylinder Engines:

Other Power Equipment (specify):

We agree that use of the Honda trademarks inures to the benefit of Honda Motor Co., Ltd. and American Honda Motor Co., Inc.; that the trademarks will not be used as a part of a corporate name; that the trademarks will be used only in connection with the sales and service of Honda general purpose engines; to discontinue or change any uses of Honda trademarks upon request by American Honda Motor Co., Inc.; not to use any marks confusingly similar to the Honda trademarks; any license to use Honda trademarks automatically terminates upon termination of dealer by Honda Engine Distributor or Honda Engine Distributor by American Honda Motor Co., Inc.; dealer will pay legal fees in the event dealer fails to comply with these terms. We further agree that all service personnel will enroll in the TACS program and complete the required levels of training. Any new Honda Engine dealers will have 90 days from the date of account creation to complete the Apprentice and Technician levels of training.

Name:

Title:

Date:

(Engine dealer authorized signature)

Honda Engine Distributor Name:

Address:

City:

Number:

State:

Telephone:

The undersigned certifies that the above dealer meets Honda Engine Dealer Standards for the dealer type checked below.

_____ Date _____

(Honda Engine Distributor Representative – signature)

1) Full Service (X) ☐

2) Lawn & Garden (L) ☐

3) Industrial (I) ☐

4) Unlisted (U) ☐

5) National Account (N) ☐

6) Dry Fuel/Propane/NG ☐

7) Rental (R) ☐

8) Go-Kart (F) ☐ (Check one only that best describes your business)